

PRESS RELEASE
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HARVEST 2024: A VINTAGE OF RESILIENCE AND DIVERSITY

Once again, the Loire wines stand out for their adaptability and the hard work of all those who make them. The 2024 harvest began in mid-September, slightly later than the trend of recent years. This vintage is the result of a marathon of obstacles. Against an unprecedented climatic backdrop, the winegrowers and merchants of the Loire have reacted swiftly to preserve the quality of the grapes. This vintage promises to be marked by a wide range of aromatic profiles, depending on the grape variety and terroir. The white wines promise freshness and crispness, while the reds will reveal finesse, roundness and elegance. The rosés to be discovered next spring will be fruity and delicious. As for the sparkling wines, they remain in the expert hands of the men and women crafting these increasingly sought-after creations, both in France and internationally.

“The 2024 vintage is a real demonstration of the ability of Loire wine producers to adapt constantly. The weather conditions demanded their undivided attention. Their in-depth knowledge has made it possible to preserve the essence of the wines from our wine region: authenticity and diversity. The Loire continues to embody a wine region where creativity and expertise turn challenges into opportunities.” – *Pierre-Jean Sauvion, Chairman of the InterLoire Communications Committee*

In Nantais, a fresh, technical vintage

This vintage, marked by particularly changeable weather conditions, has led producers in the Nantais region to demonstrate extreme precision in the vineyards and cellars. The 2024 vintage stands out for its expected freshness and vibrancy, the hallmarks of Muscadet.

A promising vintage in Anjou-Saumur

Producers in Anjou-Saumur are very satisfied with the 2024 vintage. The weather conditions have reinforced the Loire identity of the wines, characterised by freshness and aromatic finesse, particularly in the rosés and sparkling wines. The style of the reds also aligns perfectly with consumers' new expectations.

In Touraine, a technical vintage that promises some nice surprises

The 2024 vintage in Touraine, marked by abundant rainfall and lack of sunshine, presented a number of challenges to the winegrowers in terms of both agronomy and oenology. Despite these constraints, the work carried out in the vineyard and in the cellar has produced a promising vintage, with excellent aromatic expression.

In the Vallée du Loir, fruity wines to discover

The white wines expected from the Vallée du Loir will be elegant and fresh. At the same time, the reds will be round, supple and fruity. A fine balance for wine lovers looking for something new.

“After an especially challenging campaign for Loire Valley producers, the 2024 vintage looks promising in terms of quality. The meticulous care taken in the cellar is a decisive factor in ensuring the production of a vintage that meets the expectations of experts and wine-lovers in France and around the world.

Against the backdrop of a historically low harvest, estimated at just 36.9 million hectolitres, the Loire has shown foresight by introducing stock and availability management systems several years ago. Today, this strategy ensures a balance between supply and demand, guaranteeing market stability.

This context reminds us once again that the winegrowers and merchants of the Loire have a strong asset: the diversity of colours and styles of wine in our region. The climate effect, reinforced by the fact that our wines are largely single varietal, will therefore reveal a unique vintage to be discovered and shared”. – *Camille Masson, President of InterLoire*

-ENDS-

NOTES TO EDITORS:

LIST OF PDO/PGI members of InterLoire:

NANTAIS: Coteaux d’Ancenis • Gros Plant du Pays Nantais • IGP Val de Loire • Muscadet • Muscadet Coteaux de la Loire • Muscadet Côtes de Grandlieu • Muscadet Sèvre et Maine et ses « Crus communaux

ANJOU-SAUMUR: Anjou • Anjou Brissac • Anjou-Coteaux de la Loire • Anjou-Villages • Bonnezeaux • Cabernet d’Anjou • Coteaux de l’Aubance • Coteaux de Saumur • Coteaux du Layon • Coteaux du Layon « Villages » • Coteaux du Layon 1er Cru Chaume • Coulée de Serrant • Crémant de Loire • IGP Val de Loire • Quarts de Chaume Grand Cru • Rosé d’Anjou • Rosé de Loire • Saumur • Saumur-Champigny • Saumur Fines Bulles • Saumur Puy-Notre-Dame • Savennières • Savennières Roche aux Moines

TOURAINES, VALLÉE DU LOIR & DU HAUT-POITOU: Bourgueil • Chinon • Coteaux du Loir • Coteaux du Vendômois • Crémant de Loire • Haut-Poitou • IGP Val de Loire • Jasnières • Rosé de Loire • Saint-Nicolas-de-Bourgueil • Touraine • Touraine-Amboise • Touraine-Azay-le-Rideau • Touraine Chenonceaux • Touraine-Mesland • Touraine Noble-Joué • Touraine-Oisly • Vouvray

About InterLoire, Loire Wines

In France's third-largest wine-growing region for wines with a protected designation of origin, the Loire Wine Interprofessional body brings together 3,000 operators (winegrowers, merchants and co-operatives), representing 80% of the volume of wine produced in the region. Vins de Loire brings together 34 appellations and denominations from the Nantais, Anjou-Saumur, Touraine, Vallée du Loir and Haut-Poitou regions, as well as the Val de Loire PGI, covering 42,000 hectares and 14 départements from Vendée to Puy-de-Dôme. Its purpose is to represent, promote and enhance Loire wines, by serving the collective of Loire operators

and guiding and coordinating the vineyard's response to the challenges of the future, in a sustainable and equitable way. Its missions are to steer the economic and of the sector, research and experimentation, and the collective promotion of Loire Wines, leading and coordinating the key players in the Loire sector.

Social Media:

Facebook: <https://www.facebook.com/VinsdeLoire>

LinkedIn: <https://www.linkedin.com/company/interloire/>

Instagram: <https://www.instagram.com/vinsdeloire.official/>

YouTube: <https://www.youtube.com/user/InterLoire>

Website: www.vinsdeloire.fr/en